

BEFORE THE MISSISSIPPI STATE BOARD OF MEDICAL LICENSURE
IN THE MATTER OF THE PHYSICIAN'S LICENSE OF
MARY THERESE JACOBSON, M.D., LICENSE NO. 28111

CONSENT ORDER

WHEREAS, MARY THERESE JACOBSON, M.D., hereinafter referred to as "Licensee," is the current holder of Compact Medical License No. 28111, said license number expires on June 30, 2026;

WHEREAS, Licensee reports her area of practice to be Obstetrics and Gynecology which is conducted at Alpha Telemedicine in Denver, Colorado;

WHEREAS, the Investigative Staff of the Mississippi State Board of Medical Licensure, hereinafter referred to as the "Board," has conducted an investigation of Licensee and has in its possession evidence which, if produced during the course of an evidentiary hearing, would substantiate that Licensee has violated certain provisions of the Mississippi Medical Practice Act, specifically, Miss. Code Ann. §§ 73-25-29(8)(d), 73-25-29(13), and 73-25-83(a), and 30 Miss. Admin. Code Pt. 2635, Ch. 5, Rules 5.4 and 5.5. Licensee's actions would constitute a failure to establish a valid physician-patient relationship, using store-and-forward transfer technology to replace real-time physician patient interaction, utilizing a questionnaire in lieu of a physical examination, and unprofessional conduct for which the Board may revoke the medical license of Licensee, suspend it for a time deemed proper by the Board, or take any other action as the Board may deem proper under the circumstances;

WHEREAS, the Board received a complaint alleging that Licensee was prescribing medications, via an online telehealth company, Hello Alpha, Inc. ("Hello Alpha"), without any physical exam or in-person monitoring;

WHEREAS, Licensee's actions constitute a failure to establish a valid physician-patient relationship, using store-and-forward transfer technology to replace real-time physician patient interaction, utilizing a questionnaire in lieu of a physical examination, and unprofessional conduct pursuant to Miss. Code Ann. §§ 73-25-29(8)(d), 73-25-29(13), and 73-25-83(a) and 30 Miss. Admin. Code Pt. 2635, Ch. 5, Rules 5.4 and 5.5;

WHEREAS, it is the desire of Licensee to avoid an evidentiary hearing before the Board and, in lieu thereof, has agreed to enter into this Consent Order, thereby admitting the facts and allegations set forth herein, subject to the terms, conditions, and restrictions as specified below.

NOW, THEREFORE, the Mississippi State Board of Medical Licensure, with consent of Licensee as signified by her joinder herein, does hereby place the following terms and conditions on Licensee's certificate (No. 28111) to practice medicine in the State of Mississippi, to wit:

1. Licensee is prohibited from practicing medicine via telehealth in the State of Mississippi for ninety (90) days, or until February 10, 2026.
2. Licensee shall successfully complete the PROBE course offered by CPEP and provide confirmation of completion to the Board.
3. Licensee shall obey all federal, state and local laws, and all rules and regulations governing the practice of medicine. Any further acts of misconduct may result in further action.
4. Licensee shall reimburse the Board for all costs incurred in relation to the pending matter pursuant to Miss. Code Ann. § 73-25-30. Licensee shall be advised of the total assessment by separate written notification and shall tender to the Board a certified check or money order made payable to the Mississippi State Board of

Medical Licensure, on or before forty (40) days from the date the assessment is mailed to Licensee via U.S. Mail to Licensee's current mailing address.

5. Upon Licensee's satisfaction of the requirements of this Consent Order, the restriction on License No. 28111 will be lifted automatically.

This Consent Order shall be subject to approval by the Board. If the Board fails to approve this Consent Order, in whole or in part, it shall have no force or effect on the parties. It is further understood and agreed that the purpose of this Consent Order is to avoid a hearing before the Board. In this regard, Licensee authorizes the Board to review and examine any documentary evidence or material concerning the Licensee prior to or in conjunction with its consideration of this Consent Order. Licensee further acknowledges that she may be required to personally appear before the Board on the scheduled hearing date to answer any questions which the Board may have. Should this Consent Order not be accepted by the Board, it is agreed that presentation to, and consideration by the Board of, this Consent Order and other documents and matters pertaining thereto, including Licensee's answers to questions, shall not unfairly or illegally prejudice the Board or any of its members from participation in any further proceedings.

Licensee understands and expressly acknowledges that, should Licensee challenge or dispute any provision or statement in this agreement during the Board approval process, this Consent Order will automatically be rendered null and void, formal charges will be brought, and this matter shall be set for a full evidentiary hearing at the convenience of the Board.

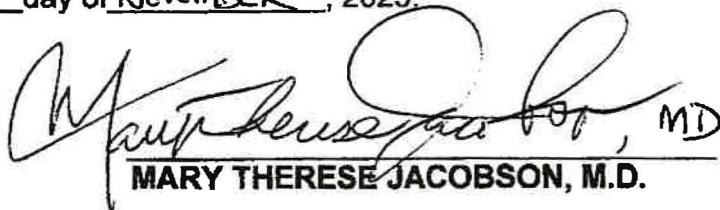
Should the Board hereafter receive documented evidence of Licensee violating any of the terms and conditions of this Consent Order, or of any further actions(s) taken

related to the facts and terms stated herein, the Board shall have the right, pursuant to a full evidentiary hearing, to revoke the medical license of Licensee, suspend it for a time deemed proper by the Board, or take any other action determined as necessary by the Board.

Licensee understands and expressly acknowledges that this Consent Order, if approved and executed by the Mississippi State Board of Medical Licensure, shall constitute a public record of the State of Mississippi. Licensee further acknowledges that the Board shall provide a copy of this Order to, among others, the National Practitioners Data Bank (NPDB), the Mississippi Department of Health (MSDH), the Federation of State Medical Boards, the Office of the Inspector General, United States Department of Health and Human Services (OIG-HHS), the U.S. Drug Enforcement Administration, the Mississippi Division of Medicaid, the Mississippi Board of Pharmacy, and the Mississippi State Medical Association (MSMA). The Board makes no representation as to what action, if any, any other agency or jurisdiction may take in response to this Order.

Recognizing her right to notice of charges specified against her, to have such charges adjudicated pursuant to Miss. Code Ann. § 73-25-27, to be represented therein by legal counsel of her choice, and to a final decision rendered upon written findings of fact and conclusions of law, **MARY THERESE JACOBSON, M.D.**, nevertheless, hereby waives her right to notice and a formal adjudication of charges and authorizes the Board to enter an order accepting this Consent Order.

EXECUTED, this the 11th day of November, 2025.


MARY THERESE JACOBSON, M.D.

ACCEPTED AND APPROVED, this the 12th day of November 2025, by the
Mississippi State Board of Medical Licensure.



C. Kenneth Lippincott, M.D.
Board President